

#### As a Day of Giving Ambassador, you have the power to make a difference in your community.

By leveraging your social media presence and personal networks, you can help us create a ripple effect of generosity and support for the Compassionate Care Fund.

## What is an Ambassador?

An Ambassador shares the excitement and purpose of Day of Giving on their social media platforms. Post updates, stories, and graphics provided by us to raise awareness and engage your followers. Stories from the Compassionate Care Fund are powerful – don't hesitate to use them.

### Your voice matters.

Studies show that donors are twice as likely to give to people they know. By becoming an ambassador, you inspire trust and make a compelling case for others to support Day of Giving.

# How to get started.

Reach out to your friends, family, colleagues, and acquaintances to tell them about Day of Giving and explain how their gift to the Compassionate Care Fund will make a difference. Encourage them to join the movement!

#### Take the next step.

Ready to make a lasting impact? Sign up today to become a Day of Giving Ambassador. Together, we can create a wave of generosity that transforms lives throughout our community.



Day of Giving is Tuesday, September 28, 2023

To signup, visit **hf.org/dayofgiving** or contact Andrea Thill at AndreaThill@hf.org if you have any questions.